MAKERS LEADERS

TRANSFORMATIVE TECH LEADER

Equip your managers to drive change
with AI and data-driven leadership

TRANSFORMING MANAGERS INTO DIGITAL PIONEERS

In a digital-first economy, managers need more than traditional leadership skills - they must be tech-savvy, data-driven, and adaptable to change. The Transformative Tech Leader Programme (L5) equips your mid-level managers with the skills to lead high-performing teams, drive digital transformation, and leverage AI-powered decision-making.

Whether your managers oversee digital teams, operations, or cross-functional projects, this programme will future-proof your leadership capability and help your organisation thrive in a rapidly changing, tech-driven environment.

With this programme, your managers will:

Master AI-driven decision-making – Develop data analysis, problem-solving, and financial management skills to make high-impact decisions.

Lead digital and cross-functional teams – Build expertise in people management, coaching, and stakeholder engagement to drive performance.

Navigate change and drive innovation – Gain skills in change management, risk assessment, and business continuity to adapt to market shifts.

Influence and negotiate with impact – Master strategic thinking, conflict resolution, and negotiation to build productive stakeholder relationships.

Lead ethically in a digital age – Understand the ethical implications of AI and tech-driven decisions to lead with integrity.

Duration

13 - 15 months (including End-Point Assessment)

Price

£9,000 (Fully Levy Funded)

Seniority

Mid-Level Managers

Sample roles

Digital Operations Manager, AI & Data Lead, Product Manager, HR Digital Transformation Lead, Marketing Performance Manager, Engineering Team Lead

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THE FUTURE OF LEADERSHIP STARTS HERE

Lead in an AI-driven world

Leadership is evolving—fast. Today's managers need to leverage AI, make data-driven decisions, and drive digital transformation. This programme equips them with the skills to navigate uncertainty, lead high-performing teams, and turn disruption into opportunity.

Leadership coaching from those who've done it before

Your managers will learn from seasoned industry leaders who have built teams, driven innovation, and led in fast-paced digital environments. With their guidance, they'll gain the practical skills and confidence to step up as leaders.

Retain top talent by equipping them for the future of work

The workplace is changing, and your managers need the skills to keep up, adapt, and lead. By investing in their growth, you'll create a future-ready workforce that drives innovation, embraces AI, and delivers long-term success.

Close your leadership skills gaps — for good

Great leaders don't just manage change—they drive it. This programme builds the agility, strategic thinking, and problem-solving needed to lead in fast-moving digital environments, implement AI-driven strategies, and shape the future of work.

The LQ Approach: building leaders who never stop learning

Technical skills expire fast. The ability to learn, unlearn, and relearn is the real key to long-term success. Makers embeds Learning Quotient (LQ) principles into every programme, ensuring your managers stay adaptable, resilient, and ready for whatever comes next.

80%

of Makers Apprentices achieved Merits or Distinctions in 2024.

90%

of Makers have been promoted since completing their apprenticeship.

84%

Achievement Rate, vs the industry average of 59%.

96%

of our alumni say Makers transformed their lives.

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ABOUT THE COURSE: CURRICULUM AND DELIVERY

The Transformative Tech Leader Programme (L5) equips mid-level managers with the skills to lead high-performing teams, drive digital transformation, and leverage AI-powered decision-making. Delivered through a combination of workshops, seminars, and reading groups, the programme blends theory with practical application to build leadership confidence and competence.

ACROSS THREE KEY MODULES — Leading People, Leading Quality, and Leading Intelligence — managers develop the ability to inspire teams, maintain high standards, and make strategic decisions using data and technology. With a focus on real-world application and practical leadership practices, this course prepares managers to thrive in fast-changing, tech-driven environments.

Delivery format for each module:

📖 60-minute reading groups **(x3)**

👤 8 hour workshop **(x1)**

👤 4 hour workshop **(x2)**

👥 60 minute seminar **(x2)**

🔍 60 minute retrospective at the end of each module

MODULE 1: LEADING PEOPLE

Building trust, motivation, and high-performing teams.

Learn how to build resilient, inclusive teams through effective leadership practices that inspire and motivate.

Outcomes:

Develop trust and psychological safety to foster collaboration and openness.

Set clear, motivating goals that align with organisational priorities.

Enhance communication and people management skills for leading diverse teams.

Master coaching and mentoring techniques to support individual and team growth.

Cultivate leadership ethics and integrity in decision-making and team interactions.

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MODULE 2: LEADING QUALITY

Maintaining high standards and driving continuous improvement.

Equip managers with the skills to lead with quality and consistency, while driving ongoing development and operational excellence.

Outcomes:

Implement quality management practices to ensure consistent performance.

Use review and feedback mechanisms to continuously improve team output.

Develop delegation and collaboration skills to maximise team potential.

Embed sustainability and responsibility into everyday leadership practices.

Foster a culture of growth and development through active learning and support.

MODULE 3: LEADING INTELLIGENCE

Strategic decision-making with technology and data.

Prepare managers to make data-driven decisions and lead with confidence in a tech-powered world.

Outcomes:

Master AI and data literacy for informed, ethical decision-making.

Leverage technology to enhance leadership and teamwork, understanding both opportunities and risks.

Develop strategic planning skills that align with business objectives.

Use data insights to inform leadership choices and support operational decisions.

Manage risk and change effectively, ensuring business continuity and sustainable practices.

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THE MAKERS ADVANTAGE - WHAT SETS US APART?

A Leadership Programme Built by Tech Experts, for the AI Age

As Europe's first tech bootcamp, Makers has trained thousands of professionals in AI, software engineering, and digital transformation. We know what it takes to succeed in tech-driven workplaces, and our leadership programme reflects that—bridging the gap between technical expertise and high-impact leadership.

A Dedicated Support Network for Every Learner

Leadership growth doesn't happen in isolation. At Makers, we provide expert coaches, executive mentors, and hands-on support, ensuring every learner receives personalised guidance, real-world application, and a support network that drives success.

ROI for Your Business: Future-Proof Your Leadership Pipeline

Investing in leadership development doesn't just strengthen teams—it strengthens businesses. By upskilling internal talent, you reduce reliance on costly external hiring, improve team performance, retention, and engagement, and equip your organisation to navigate digital transformation with confidence.

Case Method Learning: Leadership That's Learned by Doing

We don't believe in passive learning. Our Harvard-style Case Method puts your managers in real-world leadership situations, challenging them to think critically, make decisions under pressure, and develop the judgment they'll need to lead in complex environments. This interactive, problem-solving approach ensures they aren't just learning leadership—they're practicing it.

Proven Results: The Gold Standard in UK Apprenticeship Achievement

Makers has a decade-long track record of delivering industry-leading results. Our apprentices consistently outperform national benchmarks in achievement, promotion rates, and real-world impact. When you invest in Makers, you're not just choosing a programme—you're choosing measurable success.

"THE TRAINING THAT THEY DO WITH MAKERS GEARS THEM UP TO BE HUGE PROBLEM SOLVERS."

Ghulam Rasool, Transformation Lead, Ford Motor Company

ARE YOU READY TO TRANSFORM YOUR ORGANISATION'S TECH LEADERSHIP?

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